

A woman with long dark hair is seen in profile, looking out of an airplane window. The window shows a panoramic view of a city at night, with lights from buildings and streets illuminating the landscape. The sky is dark, and the city lights create a vibrant contrast.

METROPOLE **RUHR** BUSINESS

BOCHUM | BOTTROP | DORTMUND | DUISBURG | ENNEPE-RUHR-KREIS
ESSEN | GELSENKIRCHEN | HAGEN | HAMM | HERNE | KREIS RECKLINGHAUSEN
KREIS UNNA | KREIS WESEL | MÜLHEIM AN DER RUHR | OBERHAUSEN

Greentech in the Ruhr Metropolis

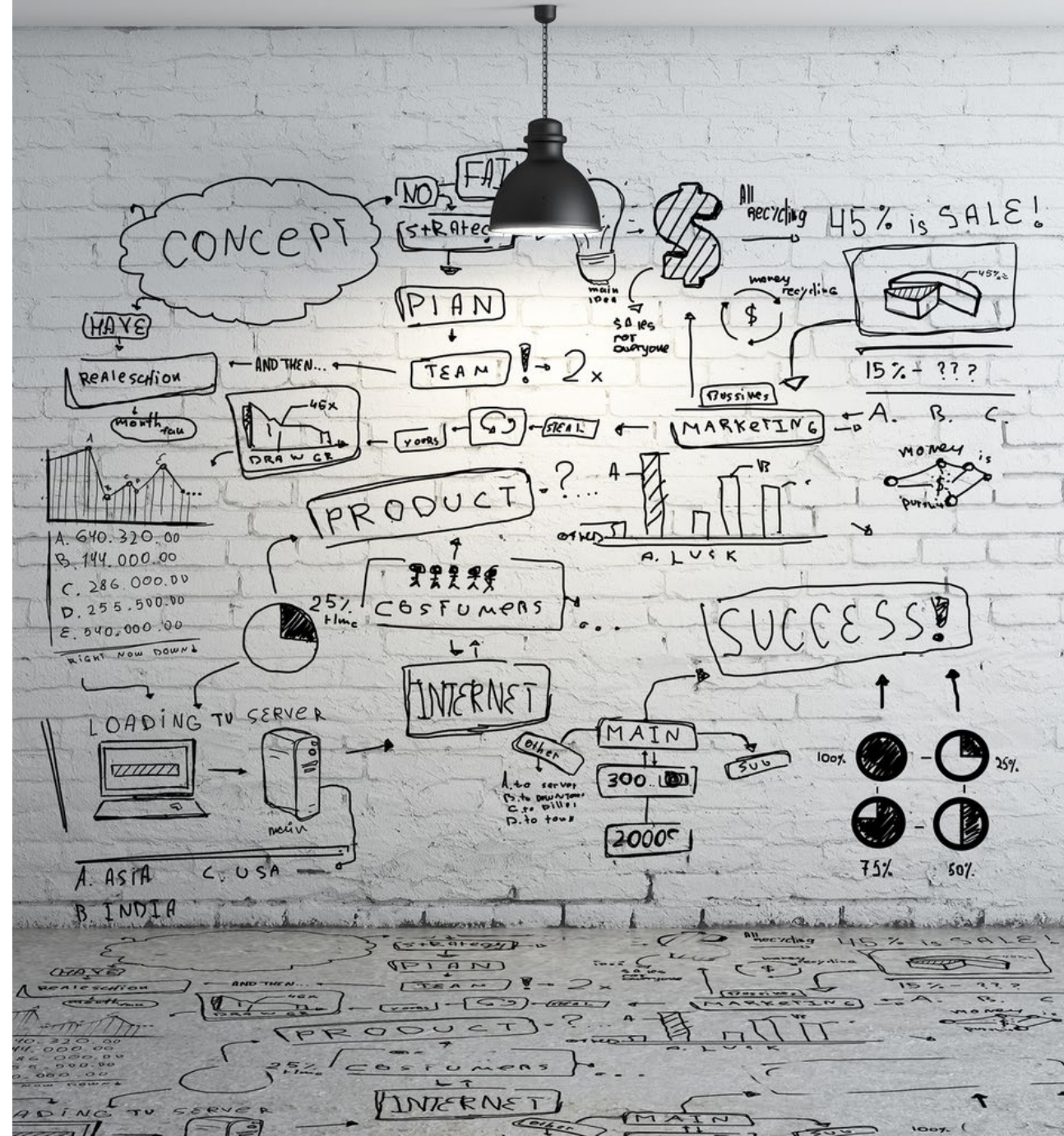
Thien Trang Do, 20.04.2020

AGENDA

1) BMR - Regional Development Agency

2) Ruhr Metropolis and its leading market resource efficiency

3) Supporting Green Businesses: Greentech.Ruhr



1| OUR COMPANY

THE BMR



established in 2007 in Essen

100%

affiliated to Regionalverband Ruhr (RVR)



Supervisory Board with top representatives of the region (cities and districts are affiliated as stakeholders)

37

employees

THE BMR

OUR OBJECTIVES



Development and profiling of new and existing lead markets



Support of (foreign) investors in the search for locations and sites



Site marketing and promotion of new jobs



Supporting firms in our region



Ongoing transformation of a heavy industrial region into a centre of research, science and culture



Ecological remediation of air, water and soil: Emscher-Umbau is currently the largest renaturation project in Europe

100%

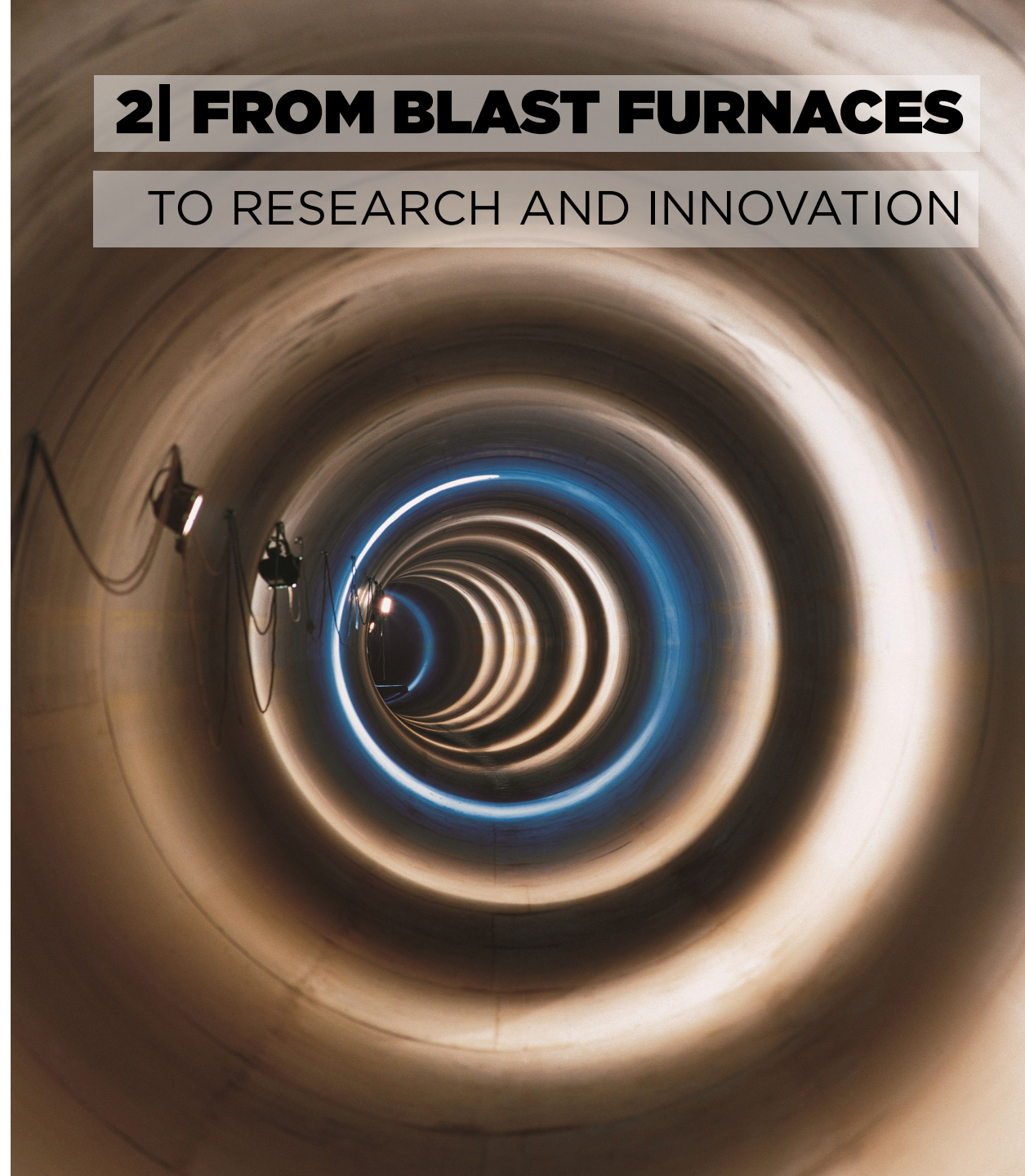
Decades of proven experience in energy and resource efficiency



International region in constant change, using and combining the strengths of people from over 150 nationalities

2 | FROM BLAST FURNACES

TO RESEARCH AND INNOVATION



Environmental economic strategy

[state of north rhine-westphalia]

Integrated action plan*

[Regio.Ruhr and Emscher-Lippe sub-region]

- 1) Interlocking of industry and universities
- 2) Securing skilled workers
- 3) Setting selective growth impulses via selected future topics



Strengths & weaknesses

Opportunities & risk

Three main fields of action:

- networking and consulting
- brand development and internationalisation
- promotion of innovation

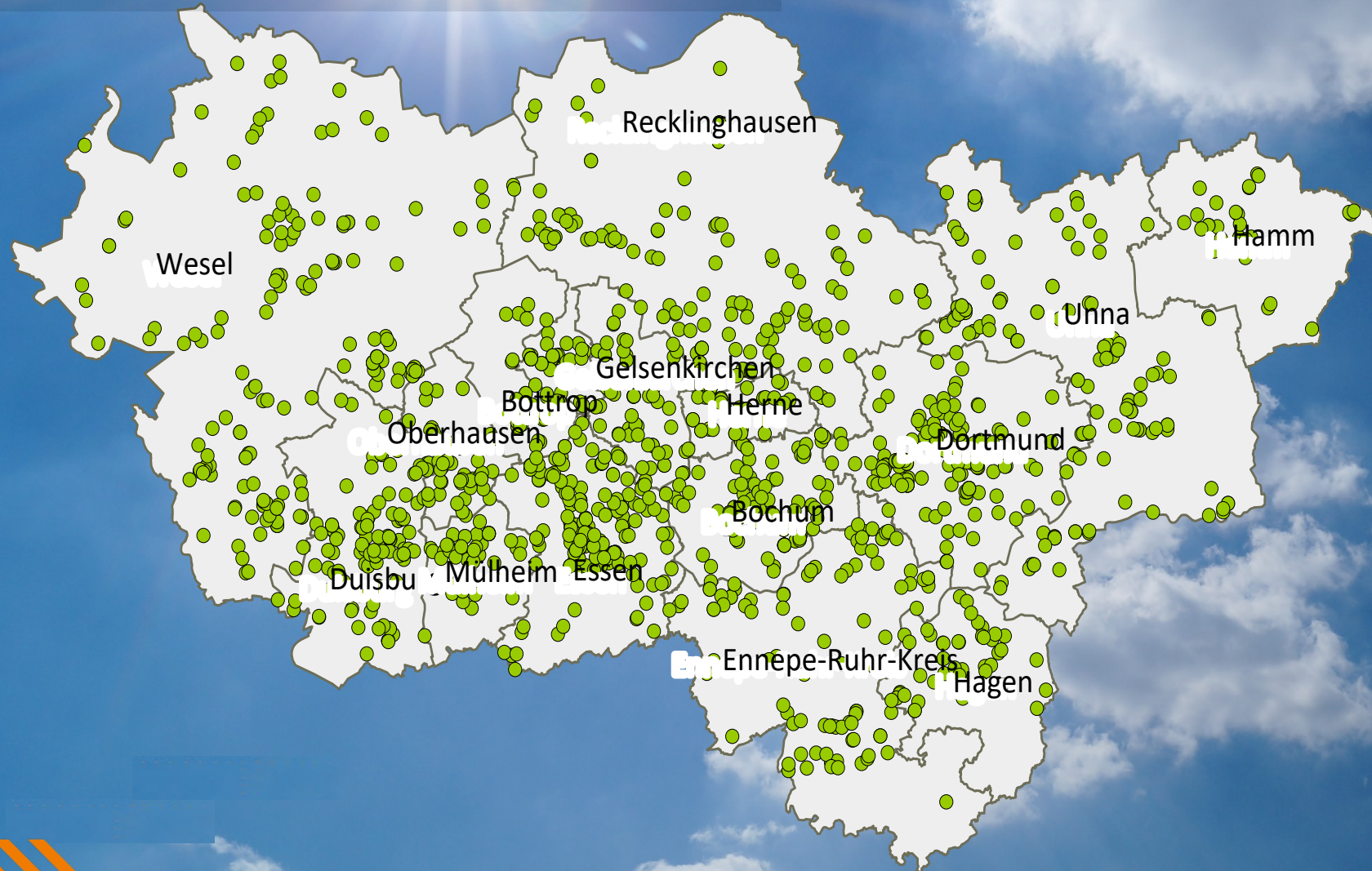
REGIONAL DEVELOPMENT STRATEGY

FOR THE ENVIRONMENTAL ECONOMY



FIGURES, DATA AND FACTS

PARTICULAR STRONG IN THE ENVIRONMENTAL ECONOMY



- More than 2200 companies
- 22 universities & colleges
- 270 000 students
- 130 technology- and research centers
- 30 incubation and innovation centers

3| GREENTECH.RUHR

WHAT WE ARE

Network for the environmental economy in the Metropolis Ruhr with more than 160

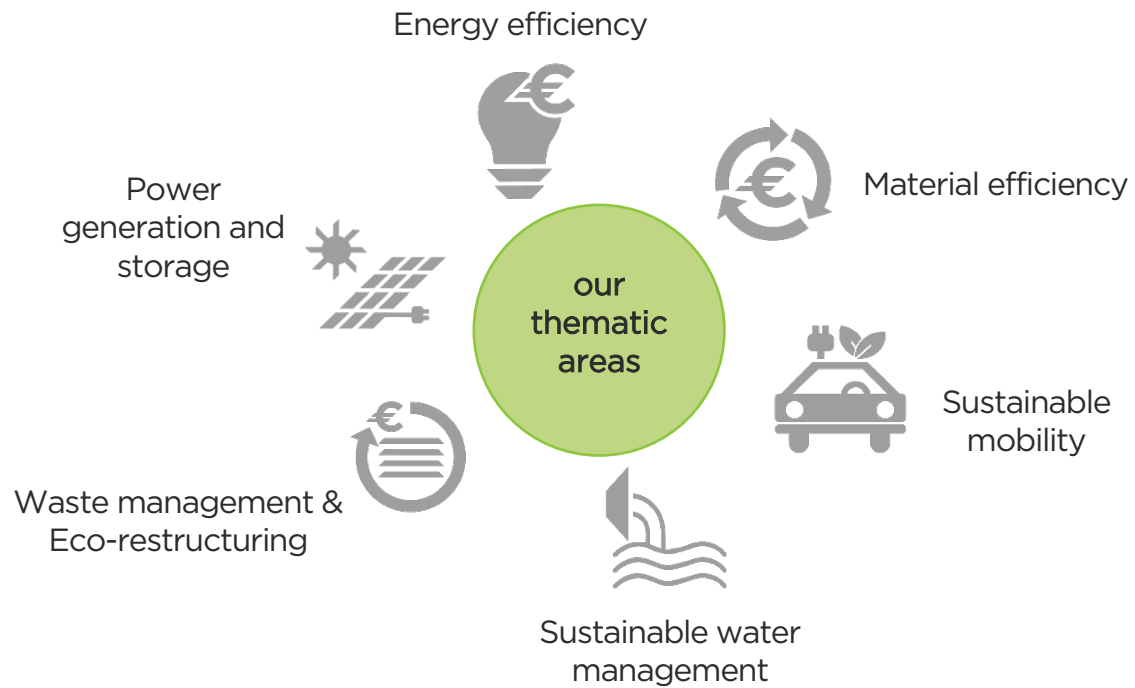
- Companies (mainly SME)
- Research institutions
- Educational institutions
- Other public institutions

Since 2016

Subsidized from means of the European Union and the State of North Rhine Westphalia



EUROPEAN UNION
Investing in our Future
European Regional
Development Fund



Positioning the Metropolis Ruhr as one of the leading regions for the environmental economy



Networking on a regional, national and international level



Strengthening the environmental economy by offering workshops and trainings

GREENTECH.RUHR

WHAT WE DO



GREENTECH.RUHR

OUR CURRENT TOPICS



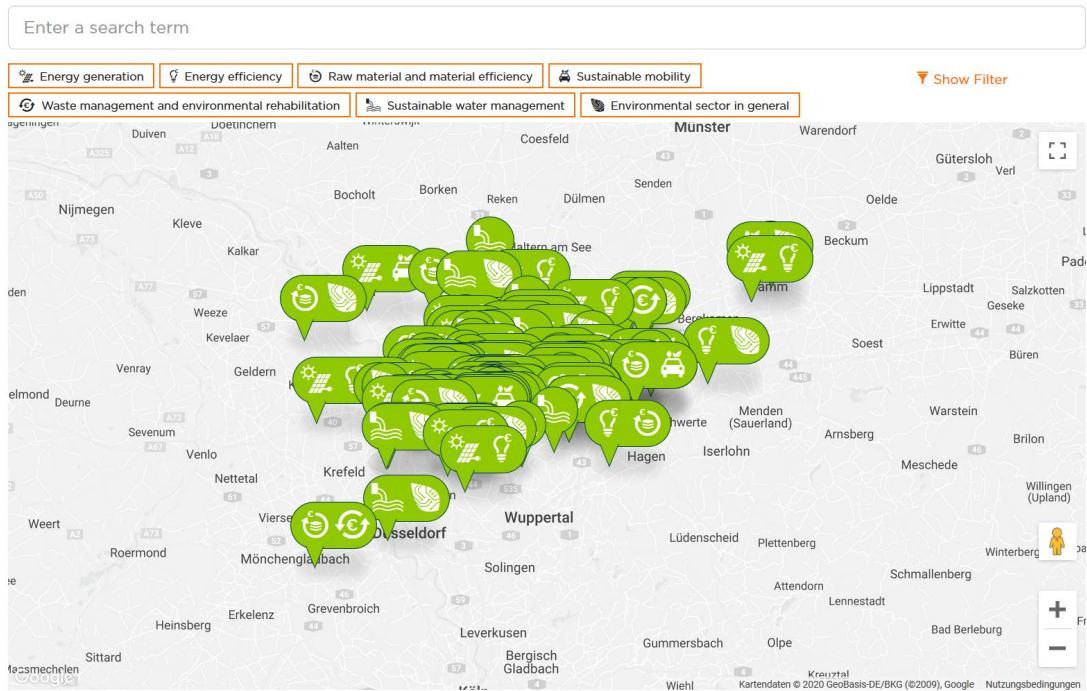
INNOVATION AND
TRANSFER



GREEN CAREER



DIGITALISATION



- Search for keywords or thematic areas
- Find members of our network with a short company presentation
- Get the right contact person

GREENTECH.RUHR PARTNERS

ON OUR WEBSITE GREENTECH.RUHR



**THANK YOU FOR
YOUR ATTENTION.**



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